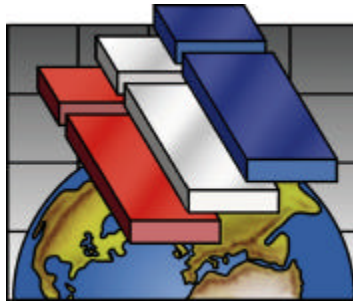


1997 Acquisition Research Symposium



June 25-27, 1997

***Theme: Acquisition for the Future:
Imagination, Innovation, & Implementation***

***Subtheme: Acquisition Reform:
Sustaining the Momentum - Full Speed Ahead***

Co-Hosts
Defense Systems Management College (DSMC)
Washington DC Chapter, National Contract Management Association (NCMA)

Symposium Program

Wednesday, June 25, 1997

0700-1630	<u>Foyer</u>	Registration
0700-0800	<u>Foyer</u>	Continental Breakfast
0800-0815	<u>Plaza Ballroom</u>	Welcome and Conference Overview

William J. Birkhofer,
Vice President, Sverdrup Corporation
NCMA Symposium Co-Chair

0815-1000

Plaza Ballroom

Introduction

**The Honorable John J. Hamre
Under Secretary (Comptroller) and Chief Financial Officer,
Department of Defense**

Keynote Address:

**Norman R. Augustine
Chairman
Lockheed Martin Corporation**

1000-1015

Break

1015-1200

Plaza Ballroom

Panel:

Industry Perspective on Acquisition Reform-Where Are We Now and Where Do We Go From Here?

Moderator

**Mary Ann Gilleece, Partner, Manatt, Phelps & Phillips LLP,
NCMA Program Co-Chair**

Panelists

Dr. William Kimzey, Senior Vice President, Sverdrup Technology

David B. Monaghan, Jr., Vice President, Finance and Planning, GTE

**Rhonda S. Summers, Manager, Government Compliance,
AlliedSignal Aerospace Equipment Systems**

Donna Ireton, Director of Contracts, Advanced Systems Development

1200-1230

Break

1230-1400

Plaza Ballroom

Lunch

Introduction of Symposium Sponsor

**General Richard A. Black, USA Commandant,
Defense System Management College**

Remarks

**Mr. Richard Sylvester, Assistant Deputy Under Secretary of Defense
(Acting) (Acquisition Reform)**

1400-1445

Breakout Session #1

Conference Theatre

“AEGIS – Leading the Introduction of Commercial Items into Navy Combat Systems”

Commander Kevin Ebel
Mr. Joseph J. Horvath
Mr. Jose R. Acosta

Parklawn

“The Promise and Paradox of Acquisition Reform”

Dr. Linda S. Brandt
Dr. Francis W. A’Hearn

1445-1500

Break

1500-1545

Breakout Session #2

Conference Theatre

“Application of Commercial Practices to Military Programs: Opportunities for Cost Reduction”

Mr. Matthew E. Brislawn
Mr. Bruce S. Potocki
Mr. Walter Rupinski (presenter)

Parklawn

“Program Management Teaming: Myths vs. Reality”

Dr. Owen C. Gadeken

1530-1550

Break and Snack

Woodmont

“Joint Government/Industry Initiative to Expand the Use of Parametric Cost Estimating Techniques to Improve the Quality of Price Proposals Submitted to the Government”

Mr. Terry Schneider

Halpine

“Video Tele-Teaching (VTT) Demonstration”

Mr. Stan Crognale
Ms. Jeanne Elmore
Ms. Carolyn Miller

Woodmont

“Reengineering Oversight – Contractor Purchasing System and Personal Property Management Value-Based Self-Assessment Models”

Ms. Donette Cappello
Mr. James Cavanagh
Mr. Richard Crafton
Ms. Julia Harman

Halpine

“Practical Experiences: Integrated Baseline Review (IBR) Implementation on an Army Information System Program”

Mr. Gregory L. Kee
Mr. Michael W. Thelander
Mr. Thomas G. Wilde

1600-1645

Breakout Session #3

Conference Theatre

“Acquisition of State of the Art Logistics Combat Support Systems: The Joint Logistics Advanced Concept Technology Demonstration Program (JL-CTDP)”

Dr. Henry C. Alberts
Mr. Alan E. Barrick

Parklawn

“Acquisition Teaming – Getting the Job Done Well”

Mrs. Diana L. Frederick
Mr. Charles Comaty
Ms. Lisa Simon
Ms. Kathleen Eaves

Woodmont

“Technical Performance Measurement, Earned Value, and Risk Management: An Integrated Diagnostic Tool for Program Management”

Commander N.D. Pisano, USN

Halpine

“Consolidation in the Defense Market: Economic Theory Considerations”

Dr. Ronald L. Straight

1700-1900

Atrium

Reception

Thursday June 26, 1997

0700-0800 Registration and Continental Breakfast

0800-0805 Opening Remarks

Mr. Calvin Brown, Associate Dean for Research, Defense Systems Management College (DSMC), Symposium Co-Chair

0805-0820 Introduction

**Mr. William J. Birkhofer
Symposium Co-Chair (NCMA)**

0820-0905 Guest Speaker:

**The Honorable Steven J. Kelman, Administrator,
Office of Federal Procurement Policy,
Office of Management and Budget**

0910-1100 Panel

Civilian Agency Acquisition Executives: Innovation Outside of DoD

Moderator

Deidre A. Lee, Associate Administrator for Procurement, NASA, Program Co-Chair

Panelists

**Richard H. Hopf, III, Deputy Assistant Secretary
for Procurement & Assistance Management,
Department of Energy**

**Ida M. Ustad,
Deputy Associate Administrator for Acquisition Policy,
General Services Administration**

**Dennis N. DeGaetano, Deputy Associate Administrator,
Office of Research and Acquisitions (ARA),
Federal Aviation Administration**

1100-1115 Break

1115-1200

Breakout Session #4

Conference Theatre

“THAAD EMD – Innovative Solutions to Acquisition Management and Contracting”

LTC David Veney, USA
Mr. Joseph M. Walters, Jr.

Parklawn

“Increasing Personal Leadership Capacity”

Dr. M.J. Hall

Woodmont

“Application of Decision Support Systems for Reduced Workload, Manning and Human Error”

Dr. Thomas B. Malone
Mr. Clifford C. Baker (presenter)
Mr. David E. Anderson

Halpine

“IPPD Powerhouse: Modeling and Simulation”

Mr. Randy C. Zittel

1200-1330

Lunch

Presentation of Acker Awards:

**Calvin Brown, DSMC and William J. Birkhofer, NCMA
1997 Symposium Co-Chairs**

Introduction

William J. Birkhofer, Symposium Co-Chair

Guest Speaker

**Stephen K. Conver, Vice President, Business and Development,
Lockheed Martin Corporation**

1345-1430

Breakout Session #5

Conference Theatre

“Acquisition Training: Estimating Returns on the Investment (ROI)”

Mr. James W. Abellera

Parklawn

“Acquisition Reform is a Cultural Change”

Mr. S.K. Gupta
Mr. G.W. Pechin

Woodmont

“Some Considerations for Design Selection in Commercial, Government and Defense Programs”

Dr. Edmund H. Conrow

Halpine

“Testing and Validation of Models and Simulations”

Ms. Jennifer P. Chew

1430-1445

Break

1445-1530

Breakout Session #6

(Presentation of Papers)

Conference Theatre

“Electronic Source Selection”

Ms. Antoinette Jones

Parklawn

“Leading Change for the Department of Defense”

Commander Brian A. Kelmar, USN
LtCol Charles L. Beck, Jr., USAF
LTC Nina L. Brokaw, USA

Woodmont

“Use of the Software Acquisition Capability Maturity Model for Acquisition Improvement”

Mr. Jack R. Ferguson
Mr. Richard E. Barbour (presenter)

Halpine

“Defense Acquisition Utilizing a Simulation-Based Acquisition Concept”

Ms. Joan S. Morgan
Dr. Edward P. Donovan

1530-1545

Break and Snack

1545-1630 Breakout Session #7 (Presentation of Papers)

Conference Theatre

“Successful Working Teams”

Dr. Aron Pinker
Mr. Charles G. Smith (presenter)

Parklawn

“Managing Change in Acquisition Streamlining”

Mr. Ed Rinkavage

Woodmont

“The Partnership Process for Electronic Warfare Acquisition”

Major Arthur F. Huber, II, USAF
LtCol Jay G. Santee, USAF

Halpine

“From, ‘They Said It Couldn’t Be Done..’ to the Future of Acquisition Reform”

Ms. Michele Stoudt-Wright

Friday, June 27, 1997

0700-0800 Continental Breakfast

0800-0805 Opening Remarks

Ms. Joan Sable, Program Co-Chair, DSMC

0810-0850 Panel

Congressional Perspective on Acquisition Reform

**Jonathon Etherton, Professional Staff, Senate Committee on Armed Services,
Subcommittee on Acquisition and Technology**

Charles E. Rowe III, Counsel, House Subcommittee on Small Business

0850-0940

Topic

QDR Impact on Acquisition

Introduction:

**Mr. William J. Birkhofer
Symposium Co-Chair (NCMA)**

Speaker

**The Honorable John F. Phillips,
Deputy Under Secretary of Defense (Logistics)**

0940-1000 Break

1000-1145 Panel

DoD Service Acquisition Executives: Looking Ahead

Moderator

Mr. David A. Drabkin
Assistant Deputy Under Secretary of Defense
(Acquisition Process and Policies)

Panelists

Gary S. Thurber, Associate Director for Acquisition, Defense Logistics Agency and Deputy, Defense Contract Management Command

Blaise J. Durante, Deputy Assistant Secretary for Management Policy and Program Integration, Office of the Assistant Secretary of the Air Force

Daniel E. Porter, Department of the Navy, Acquisition Reform Executive, Acquisition Reform Office

Brigadier General Harry Gatanas, USA, Assistant Deputy for Systems Management and Horizontal Technology Integration (Army)

1145-1200

Closing Remarks and Adjournment

Mr. David A. Drabkin, Assistant Deputy Under Secretary of Defense
(Acquisition Process and Policies)

1200

Symposium Adjourns